



PMA[®]
DESIGN



The competition is part of the calendar of:



WORLD DESIGN CAPITAL
Torino 2008

With the patronage of:



ASSOCIAZIONE PER IL DISEGNO INDUSTRIALE
ORGANIZZAZIONE NAZIONALE PER IL DISEGNO INDUSTRIALE



Confederazione Nazionale dell'Artigianato
e delle Piccole e Medie Imprese
Associazione Provinciale di Torino



CITTÀ DI RIVOLI
PROVINCIA DI TORINO
Assessorato Sviluppo Economico Locale



i NOTAMBULLI

Concorso per inventori di nuovi Block Notes

1st prize	5000	euros
2nd prize	3000	euros
3rd prize	2000	euros

PMA Design rewards the best talents in the creation of new paper and cardboard concepts in notebooks and notepads.



The "I Notambuli" Prize organised by PMA Design srl

(The competition regulations and organisation are in accordance with international regulations as agreed by ICOGRADA ICSID and IFI, with the patronage of ADI (the Italian Association of Industrial Design).

Article 1. Competition objectives

In accordance with article 6 - comma 1 of the D.P.R. of 26/10/ 2001 No.430, PMA Design srl, on the occasion of its 10th anniversary invites entries for the competition "I Notambuli" with the theme "The notebook/pad and taking notes". The aim of the competition is to find new talent which can bring together new ideas in the creation of new paper and cardboard concepts in notebooks and notepads. Entry into the competition is free.

Article 2. Judges

The 7 members of the panel of judges will be as follows:

Bocchietto Luisa (architect) national president of ADI (the industrial design association)

Miscioscia Marco (architect) Councillor of ADI North West Piedmont and Valle d'Aosta Delegation

Larosa Paolo - Owner manager of Edilbro-Boccatto srl

Rispali Giuseppe - Teacher at the IAAD in Turin and Paper and Carboard technician and creative designer at PMA Design srl

Tamborini Paolo (architect) - Lecturer in "Environmental requisites of industrial products" on the Industrial Design degree course at the Politecnico di Torino university

Polladino Pietro (designer) - in charge of the visual identity system at Torino 2008 World Design Capital

Zanchetta Andrea (architect) - in charge of Graphic communication at CIVICO 13

The panel of judges will make their decision by majority vote. The decision of the panel will be incontrovertible and final.

Article 3. Evaluation criteria

The judges will consider the following criteria:

- coherence with the theme
- feasibility for mass production
- quality of design
- level of innovation in the entries presented
- eco-friendliness of the materials used.

Article 4. Competition trustee

The trustee who shall act as an intermediary between the competition promoter, panel of judges and entrants will be:
ADI Piedmont Delegation.
The competition notice and rules, technical

specification sheets, entry forms and any further information about entry into the competition are available on request from: PMA Design, Via Rovigo, 11 - 10098 Rivoli ITALY tel. +39 011.9588000
inotambuli@pma design.it

Article 5. Prizes

The total prize money amounts to 15 000 Euros and will be awarded as follows:

a) Professional designer category

1st prize: 5000 Euros

2nd prize: 3000 Euros

3rd prize: 2000 Euros

b) Student category

1st prize: MacBook Pro 15" 2.5 GHz Intel Core 2 Duo processor, 1440x900 resolution, 2GB memory (value 2 199.00 Euros)

2nd prize: A weekend for 2 including travel (to be taken between 01.10.2008 and 31.12.2008) at the *Torino World Design Capital* exhibition on the occasion of one of the events in the calendar of the exhibition (to a value of 500.00 Euros)

3rd prize: Intuos 3 Graphic artist's touch pad A4 USB Wacom 5 080 dpi resolution, precision ± 0.25mm, active area 305x231 mm, 1 024 pressure sensitivity levels, pen angle ± 60°, weight 1.8 kg (value 548.80 Euros)

The competition will be deemed closed and no prize will be awarded in the following situations:

- no entries presented.
 - no valid entries, deemed such by the panel of judges making the selection.
- The promoter hereby declares that there will be no redraft of taxes to be paid as required by law.

Article 6 Entry regulations

Both professional and student designers can enter the competition:

- Professional designer category (identification mark P) creative professionals and designers, only individual people (not companies or firms) who are resident in Italy and are not bound by exclusive contracts or similar.
- Student category (identification mark S) includes students who are on a university, or equivalent, course for graphic and advertising design, industrial design, or architecture, and they can be work as groups of up to three people.

Entry into the competition is strictly forbidden to all members of the panel of judges and their families, as well as all employees of PMA Design. The designs must be new and developed exclusively for this competition. Should there be any doubt as to the originality of the design the ADI Design Jury will be called upon to make a decision.

Article 7. Designs

Each project must be presented complete with two 50 x 70 cm tables/illustrations (mounted on 3mm forex) as well as in digital format as an unchangeable pdf file on CD Rom. The tables/ illustrations must have at least one technical drawing to a scale which should be good enough to visualize both the whole item and details. Colour can be used.

A short report on A4 must also be presented which should describe the motivation and features of the project, the materials to be used and the production techniques as well as any other detail that is considered useful. The report should be printed on A4 and should not be more than 2000 characters. (this should also be in digital format on the CD Rom - pdf file).

You can download the technical specification sheet about the kinds of materials and type of production methods that can be used from the PMA website - www.pma design.it.

This must be read carefully and a technical specifications sheet must be filled in and sent in together with the rest of the design work. Each entrant can choose to illustrate his/her design by using other designs or pictures which must however also be either part of the aforementioned mounted illustrations or part of the report. The designer's payoff (see article 8) must be shown on the illustration panels and in the report.

Depending on the category entered, either the P or S identification marker sticker, enclosed with the competition rules, must be stuck near the payoff. None of the design material sent in for entry into competition will be returned.

Article 8. Identification and anonymity

The design material sent in by the entrants must not be signed but identifiable by the payoff used. The designer's personal details must be on the enclosed entry form which must be signed by the entrant as having agreed to abide by all the regulations and clauses of the competition. It must be placed in a non-transparent sealed envelope which should also bear the same payoff. The P or S identification marker sticker, enclosed with the regulations, must also be attached to the envelope depending on the category entered.

Article 9. all rights to the intellectual property, use, and right to inform and publish of results

By entering the I Notambuli competition each entrant agrees, with no fee, to authorise PMA Design to:

- present the event to the national press and give value to the competition results by any means that it feels suitable.
- use, exhibit, publish, or display the design material in any format it deems suitable.
- exhibit the design material at the exhibition organised by PMA Design in the Comune di Rivoli at the same time as the exhibition relating to book designs and binding from the MUNARI collection on the 100th anniversary of the artist's birth which is due to be held between 16th October and 16th November 2008
- to publish the design in a catalogue, book and or specialised press stating the name of the designer.

All entrants agree to cede their rights and grant a licence to PMA Design to use, with no exclusion of use, the material sent for entry

into the competition, in any place and by the use of any technical media worldwide and for the full period of time as allowed by law regarding copyright and in accordance with the letter which cedes these rights which must be signed and sent in together with the design material. In such the candidates agree to give PMA Design the fullest licence connected to this copyright in respect of any claim made by third parties. The design material must not contain any element of direct, indirect or subliminal advertising which may infringe the intellectual property, privacy or any other rights of any third party nor violate rules or regulations.

PMA Design reserves the option to use any of the material of the selected designs for the period of 2 (two) years from the date of the judges decision. Within that time PMA Design will evaluate whether it will produce the designs and if so a regular specific contract to pay the designer will be made according to the evaluation criteria of ADI. PMA Design may also choose to produce other designs not selected for the prizes. PMA Design undertakes not to modify the work and designs presented in any way unless by the designers consent.

Article 10. Entry and final entry dates

All the design material must reach PMA Design head office by 5 pm on 1st September 2008 in anonymous packaging. Send material to:

premio "I NOTAMBULI"
PMA Design srl
Att: Sig.na Katia Pozzato
Via Rovigo, 11
10098 RIVOLI (TO) ITALIA
tel: +39 011 95 88 000

Should delivery of the design material be made by third parties (the postal service or a courier) despatch must be made irrevocably by the aforementioned date. (proof of date of despatch will be the postmark or despatch note). In any case, any designs which, for no fault of the sender, arrive later than 7 days after the final entry date, will NOT be accepted for entry.

The identification sticker P or S enclosed with the regulations must be stuck to the outside of the package depending on the category you wish to enter for.

The entry form must be filled in and sent in along with the design material (this is compulsory). It can be downloaded from the website: www.pma design.it. Entry into the competition IMPLIES THAT YOU HAVE READ AND ACCEPTED all THE CONDITIONS FOR THE COMPETITION with no exclusions or limitations. PMA Design will announce the results of the competition to all entrants within 2 weeks from the final date of the same by sending a registered letter to the winners and a letter by regular post to all other entrants. Following this the names of the winners will be announced to the press and inserted into the special link for this purpose.

Article 11. Data protection

In accordance with the current laws on data protection all the entrants agree to the processing of their data by signing the entry form. PMA Design undertakes to collect and process the data in accordance with the law D.Lgs No. 196/2003