



I NOTAMBULI

Concorso per inventori di nuovi Block Notes

1st prize **5000** euros

2nd prize **3000** euros

3rd prize **2000** euros

PMA Design rewards the best talents in the creation of new paper and cardboard concepts in notebooks and notepads.

PMA Design srl, on the occasion of its 10th anniversary invites entries for the competition "I NOTAMBULI" with the theme "THE NOTEBOOK/PAD AND TAKING NOTES". The aim of the competition is to find new talent which can bring together new ideas in the creation of new paper and cardboard concepts in notebooks and notepads.

The judges will consider the following criteria:

- coherence with the theme
- feasibility for mass production
- quality of design
- level of innovation in the entries presented
- eco-friendliness of the materials used.

All entries must reach PMA Design offices by 5 p.m. on 01/09/2008. Entry into the competition is free.

The panel of judges will be:

Bocchietto Luisa (architect) national president of ADI (the industrial design association)
Miscioscia Marco (architect) Councillor of ADI North West Piedmont and Valle d'Aosta delegation
Larosa Paolo - Owner manager of Edilibro-Boccatto srl
Rispoli Giuseppe - Teacher at the IAAD in Turin and Paper and Carboard technician and creative designer at PMA Design srl
Tamborrini Paolo (architect) - Lecturer in "Environmental requisites of industrial products" on the Industrial Design degree course at the Politecnico di Torino university
Palladino Pietro (designer) - in charge of the visual identity system at Torino 2008 World Design Capital
Zanchetta Andrea (architect) - in charge of Graphic communication at CIVICO 13

download the competition rules from: www.pmadesign.it



The competition is part of the calendar of:



With the patronage of:

